

# WRITING A BLOG POST

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# BLOGS

- No hard and fast rules
- More informal than an article in a newspaper
- Not professionally edited
- Do not have to have properly-researched evidence to support points
- Primarily express blogger's personal opinion
- Remember, this is an opportunity to showcase your writing skills

# STARTING OFF

- Use a title
- Underline the title to make it stand out
- Write the blogger's name
- Include the date



# BODY

- It can be helpful to make occasional reference to the fact that this is a blog post
- “Last week I posted about...”
- Most blogs are written in the first person
- Make sure you have addressed all the elements of the question

# ENDING

- Depending on the topic, you may wish to end on a call to action.
- Asking readers to sign an online petition is a good way to finish and reinforce the idea that this is a blog post rather than an article.

